



A WORD FROM OUR DIRECTOR

“Bodyshaping means for me a sort of sculpting Body-Cosmetics. Individual breast shaping for the needs of each woman.”

Roman Mühlmeier, Director
MUEHLMEIER Bodyshaping GmbH

“HAPPY WOMAN MEANS SEXY WOMAN”

Ilona Jaworska, 23 years, fashion student in Warszawa

The twenty-first century is the golden age for women and their amazing nature. Although women have emancipated, they did not change one thing. They still want to arouse admiration and be spoiled with seducing look, touch and comfort of sensual lingerie and expressive breast-line. Now we know there are “50 shades of her eroticized nature”: ... aware of her power and how her breast can impress.

MUEHLMEIER KNOWS WHAT WOMEN WANT

We create BraCups to encourage and promote women to bring out their full individual and amazing nature - as we know, women want it all!

These women are not shy. They push their natural female body in the gym and yoga-studio. In the same instance they are self-confident enough to shape their enhanced body look at will. So if push-up is not enough, they want double push-up or 3D double push-up.

IT'S ABOUT PLAYFULLY SCULPTING BODY-COSMETIC

It's not so much about reality, it's about fun and phantasy; when it comes to this most seducing female bust-line, the art of MUEHLMEIER Bodyshaping is enhancing natural femininity with fine-tuned BraCups, which feel like “second skin”. Without surgery, just playing with body options, making women carefree and joyful. The female welcomes this small but decisive BraCup secret, as only she knows it - the Secret behind her Secret.

It's about Bodyshaping, about multiple choice for sculpting Body-Cosmetics, as MUEHLMEIER understands it.

Reflecting the above, our phantasy for novelty Cup creations runs strong already. MUEHLMEIER Bodyshaping comes into play overall, to provide with its technically innovative Cup Solutions the perfect comfort, sense of confidence and well-being.

MUEHLMEIER Bodyshaping is in line with avant-garde product development and brings out water-repellent, breathable, anti-static, moisture regulating or anti-aging BraCups to the market. These delight women, designers, manufactures and trade in the same instance.

WE, THE WHOLE BRANCH, ARE THE ONES WHO WORK NEAR TO HER HEART

The MUEHLMEIER team is certainly the components' partner to develop Hi-Tec Cup benefits as shown above.

Besides the perfect 3D moulded cup the Bra has all these demands ... to sensual look ... to sensitive tactile ... to well-being comfort and sophisticated functionality.

The decisive initiator and promoter of the New Bra will be always the Brand. To compose this great “Total Look” for the happening new Bra-Innovation for this demanding body conscious woman, it needs certainly even more full cooperation and synergy between the efforts of the Brand and the Components' Supplier.

Putting together Co-Branding visions and concepts of new products in an early stage between the participating branch-experts, becomes the winning factor.

We are the ones to offer women advanced possibilities to make them more happy and more sexy. This kind of woman, no man can resist!

Check out our BraCup Guide 2015 to get inspired!