



**Fresh chances with MUEHLMEIER at Première Vision  
Digital -  
Discover the new BreastSoothing BraCups and  
ShoulderPads for PowerWomen  
Fit it! Feel it! Love it!**

Dear Customer,

Especially in these challenging times, MUEHLMEIER keeps up to the high level of expectations to be the reliable industrial partner for your brand.

## **The new Sensuality meets new powerful SexAppeal**

The new lingerie experience is about **Softness, Sensuality and Sustainability**. MUEHLMEIER offers the right BraCup components for this cozy trend. Take advantage of this movement and push your business success with the new **BreastSoothing BraCups** for Lingerie, Swim- and Activewear.

Gentle and sensual on her skin, with a string and sexy statement in her outfit. The new PowerWomen want to add a touch of glamour, strength and sex appeal to their clothing. **Strong and striking shoulders** stand for this feministic trend. MUEHLMEIER offers a **great new choice of ShoulderPads** for the defined - and the overcut Shoulders.

**We kindly invite you to visit our digital booth at Première Vision Digital Show from February 15 to 19** to discover latest novelties and proven products for casual, sensual and sexy lifestyles. Visit our profile on the Première Vision website and exploit fresh chances to new looks and business.

**Following please find an overview of the MUEHLMEIER product highlights for Première Vision Digital Show:**

## „Sensual & Soft Bra Experience“

Fitting to current trends: Special BraCups selections that are soft, sexy and soothing for the breast. All with supersoft support and brushed fabric for all women.

Check out our **WireFree BraCups**, **Jacquard Spacer**, **M-TEC Spacer Collection**, **Casual Progressive Cups & RealBreastFeel BraCups**.



## „Powerful ShoulderPad Statement with Sex Appeal“

Choose between **proven and regularly available NOS M-ShoulderPads** or **new developments**.

All NOS items can be ordered below 100 pairs per product in our Online Shop. For bigger industrial volumes please get in touch with our team.



## “Wedding and festive wear“

**Classic M-TEC Balconet** or **Strap** shapes in nude or white colour are the perfect comfort pushing padding for unique and perfectly shaped wedding dresses and evening wear.

**Shaping a stunning décolleté for a special day.**



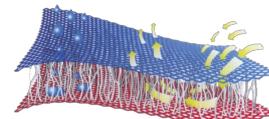
## M-BraCups: “Friendly to your skin and our planet“

Discover the benefits of our **New toxin-free M-iFoam Padding** out of revolutionary MDI foam...



## “Airy Feeling...light pricing“

The new and affordable M-SPACER BraCups: the highly demanded, New Airy SPACER Cups Basis for the modern Bra...



## “Boost your green competitive edge“

MUEHLMEIERs sustainable ECO-friendly BraCups give you wide scope for differentiation by offering your customer a True Added Value...



## „Take advantage of proven cup shapes w/o MOQ“

Muehlmeier's iconic **NOS BraCup Selection** is regularly in stock in standard colours for a quick delivery.

Minimum order quantity is **10 pairs each size**. Available online at [www.muehlmeier.eu](http://www.muehlmeier.eu)



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## Benefit from customer-friendly support:

### “Convenient sample ordering”

Visit our Online-Shop at [www.muehlmeier.eu](http://www.muehlmeier.eu) for samples and small bulk orders. The perfect order platform for small producers, wedding dress studios, start-ups and designers.



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### „Let’s get together via Zoom“

We are there for you in interconnected meetings via Zoom.

Get in touch and schedule your personal appointment with our expert Tamás Bödöcs:

Phone No.: [+49 9635 9219-27](tel:+499635921927)

E-mail: [tamas.bodocs@muehlmeier.eu](mailto:tamas.bodocs@muehlmeier.eu)

[Schedule a meeting](#)

Keep up high spirits. See you soon.

## Your MUEHLMEIER Breastshaping - Team

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MUEHLMEIER Bodyshaping GmbH  
Kastanienweg 8 / Schwarzenbach D-95671 Baernau Germany  
Tel: [+49 9635 9219-0](tel:+49963592190) - Fax: [+49 9635 9219-90](tel:+499635921990) - E-Mail: [office@muehlmeier.eu](mailto:office@muehlmeier.eu)

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